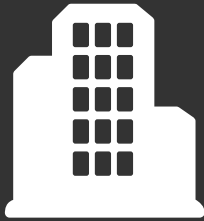


# REMOTE INDIGENOUS RADIO



80%

OF REMOTE INDIGENOUS PEOPLE  
ARE REGULAR LISTENERS



69%

OF REMOTE INDIGENOUS PEOPLE  
RECEIVE GOVERNMENT INFORMATION  
THROUGH LOCAL INDIGENOUS  
RADIO, AND IDENTIFY IT AS THEIR  
PREFERRED CHANNEL AHEAD OF TV  
AND THE INTERNET



61%

OF REMOTE INDIGENOUS PEOPLE  
RECEIVE NEWS THROUGH  
LOCAL INDIGENOUS RADIO, AND  
IDENTIFY IT AS THEIR PREFERRED  
NEWS CHANNEL

## TOP 6 REASONS REMOTE INDIGENOUS PEOPLE LISTEN TO REMOTE INDIGENOUS RADIO

